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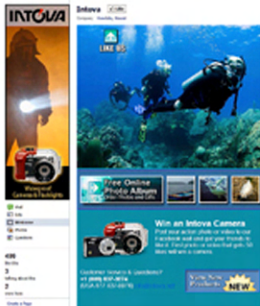
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**Intova Sport Pro**



**Intova Facebook page**



**Tovatec iZoom Mini**



**Tovatec IFL 550**

**2011** has been a challenging year with many different issues on the global news front. Tumultuous political events and tough economic realities have impacted buyer behavior all over the world. Intova's mantra: change is inevitable- we must always work on proactive improvements for company, products and systems. Towards that end, we have finished the complete reorganization of company workflow and implementation of a new software system. What headaches!! Now, the decks are clear, exciting new products are in the pipeline and 2012 should be fantastic. Please accept our Best Wishes for each of you in the coming year!!

**Sport Pro** will help start the year with limited shipments expected in February. 1080p video, 180 foot depth capacity, LCD screen built in and a flat lens port for water use. Many suppliers are entering this rapidly growing arena. The message: the category is viable and consumers should have selection. The price and features of Sport Pro offer a value equation that is strong and unlike any other model on the market. A full range of mounting options will also be available. The mounts utilize a standard tripod screw so are compatible with most major brand cameras. The accessories can be a category in themselves with broad consumer application. Stay tuned for details!!

**A brand new look on Facebook.** Check us out at <http://www.facebook.com/intova.net> and please click to "Like" us. Intova continues to grow social media applications and appreciates your support, feedback and suggestions.

**The ongoing surge to improve Quality Control** processes at the factories is paying off. Return rates have dropped across the board, some significantly. This will be an ongoing effort-continually try to improve. Some of you have forwarded product improvement suggestions and we want to say thank you-keep em coming. While not always able to utilize them, some of the best ideas come from the extended Intova "family".

**New Light Introductions:** The iZoom Mini will start shipping in early January. Very small and compact this torch will zoom from wide angle to focus beam. Bright and easy to use, IZM has been a winner in all focus group studies. IFL 550 will ship in later January. This focused beam torch produces a bright 220 lumen focused beam from 3 AAA batteries. A sliding side switch and new ergonomic design made this light one of the most popular at DEMA. More new torches coming soon!! Contact your sales person for more details.

**Mele Kalikimaka me ka Hau'oli Makahiki Hou!!!**