



Inspired by Innovations

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BLACK FRIDAY SPECIALS: Jaw dropping specials on the CP9 and SS1000 for Black Friday. Ask your sales channel coordinator for more details.



NEW TORCHES: The SL1 and iZoom will both ship this month. SL1 is an 800 lumen, 3C battery model with a concentrated beam and waterproof to 400 feet. iZoom is an adjustable beam torch-wide to concentrated in one model with 220 lumens and waterproof to 200 feet.

Full specs at <http://www.intova.net/category/products/new-products> .

SPORTS PRO Mounts: We have developed a range of action mounts that utilize a standard tripod thread. Bike/paddle/pole, helmet, chest, car and board mounts will be available this month. Now any camera can be utilized like the popular GoPro sports cameras.



LUMENS??? There is a lot of confusion in the market over lumen ratings. Torches with high lumen ratings often do not appear as bright as models with lower ratings. There is no industry standard and a wide range of producer interpretation. Typically, the lumen rating is set by the manufacturer of the LED. There is a direct trade off however between brightness and burn time. The brighter the output-the shorter the burn time. Most factories try to find a balance between these two. Reflector design is another variable and one of the most important factors that impact brightness and set the best lights apart from the pack. Beam angle also impacts perceived brightness as a wider beam does not appear as bright as a focused beam.

For more details click <http://www.intova.net/uncategorized/flashlights-faq>

CARE AND USAGE TIPS: a) Batteries-do not mix and match batteries. Always use batteries with the same charge levels. Otherwise the stronger battery will have to overwork to compensate for weaker battery. This can cause significant heat-enough to melt plastic parts. NEVER mix lithium and Alkaline-potentially very dangerous. B) Push button switch cleaning-these switches are designed to allow water into the switch chamber. If it is salt water that is not flushed out, the water will evaporate leaving salt residue behind. Very important to clean properly.

Click <http://www.intova.net/uncategorized/flashlights-faq/> for further instructions on proper cleaning of tail switches.



PHOTO/VIDEO: Keep sending us those photos and videos. We love to see how people are using our products and will display some of them on our site and YouTube. Remember, Free Photo Album for saving and sharing those special photos. Sign up at <http://www.intova.net/online-album> .