



Inspired by Innovations



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NEW SITE FEATURES: Intova's website is being upgraded to offer some exciting new features: 1) FREE Online Photo Album for life. Secure and password protected, this album is an easy way to share great shots with friends and family around the world!! It also provides safe back up storage system to archive images-don't rely on hard drive or Memory card!! 2) Photo printing: Select any photo in the album and order prints at competitive pricing-mailed right to your door-globally. 3) Photo Gifts-take that great shot and turn it into a coffee mug, beach bag, mouse pad or many other items through our new Photo Gift service. A limited gift selection is available today with significant expansion of items in early September.



SOCIAL MEDIA: Intova is developing and upgrading social media capacities and interactions. One goal is expanding network linkage with customers around the world and further developing an Intova community. We welcome any thoughts or suggestions you have towards this and will be reaching out to establish links and other tie ins.



PLEASE SEND INTOVA PHOTOS AND VIDEOS. Easy to upload at <http://files.intova.net>; just click "Drop Off". We will post these on YouTube and our site with credit to senders.



PHOTOCESSORIZE: There are several key accessories for underwater photography that are currently underutilized. These accessories help users get better results and dealers build their sales. Please remember these key items every time you sell a camera: Red Filter, Camera Care Kit, Flash Diffuser, Leaksorb or Silica Gel, silicone grease. As the user gets more sophisticated, add strobe systems, fiber optic cable, wide angle lens, White Balance Wrist Band, and SBAB System Bag . Promote systems that can be built as the user grows into photography.



ROGUE DEALERS: As the internet plays a larger role in sales of all products, it is very important for Intova to police this area and maintain a level playing field. We have found rogue dealers in multiple markets with questionable supply channels and policies. Our goal is to clean them up or wipe them out. Most customers are cooperating and of the others, many have been terminated. The supply chain for some customers is hard to identify so we may begin posting these on our website as unauthorized dealers where warranty will not be honored. This is going to be a continual battle and results may not always be immediate. Rest assured that we are working hard to keep this clean and appreciate your input.



NEW MODEL: The SL-1 will be available soon. 800 lumens, 3 C batteries, glossy black finish with rubber handgrip, 3 position tail switch, scalloped bezel and waterproof to 400 feet. This is an impressive torch!! Designed as a dual purpose torch for security/dive the concentrated beam provides powerful and far reaching illumination on land or 400 feet underwater. Only limited quantities available from initial production so get your orders in now!!