

INTOVA

Inspired by Innovations

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NEW WEBSITE: After a lot of hard work we are proud to announce the launch of Intova's new website. The site contains a lot of new information and helps illustrate our growth in the Torch arena with expansion into Fire/Rescue/Tactical arenas. We need your help-please help promote the photo contest and develop our 5 Diamond Dealer base. We welcome your photo entries and suggestions for new 5 Diamond Dealers. www.intova.net.



SS01 PRODUCTION PROBLEMS RESOLVED: As some of you may have experienced, there have been significant production delays on the ever popular SS01. The underlying problem is the severe labor crisis many Chinese factories have been experiencing. Tens of thousands of cameras were rejected for failing our tough QC requirements. To solve this, we developed new QC protocols at production line, batch testing and second tier testing. The end result is that QC is improving steadily and while many cameras are still rejected, they are rejected on an individual and not a batch level. This means all the good cameras come through and production is now flowing again!!!



IC 12 WHITE BALANCE: White Balance is one of the most important features to utilize in underwater photography. Intova has been stressing this and will now include a White Balance board with ALL IC 12's. The board is shaped to match the camera and includes an attachment leash. Feedback from the field has led to modification of housing buttons so that the White Balance control buttons are easier to access. This modification will be utilized on all future production.

NEW STROBE: ISS 4000 is shipping now. More compact size is attractive for travelers and the continuous output knob allows total brightness control. The ISS 4000 has a flash diffuser included and 4 preflash settings for universal use. It is compatible with all Intova mounting systems and priced the same as ISS 2000. Better product-same low cost!!! Please note that the fiber optic cable has a more secure attachment and is not compatible with older version. New fiber optic cable part number is PX 35.

PHOTO TIPS: Two major complaints in underwater photography are green/blue photos and bubbly dots in the photos. The first situation is caused when the red color spectrum is washed out due to passage through water. The deeper you go-the worse the effect. The second problem is caused when a cameras built in flash is used and the light reflects off particles in the water right back into camera lens. An external strobe will solve both problems. Strobes add light to photos to bring back natural colors. Since the strobe is offset-away from lens-particles will reflect back to the strobe and not into camera lens thus resolving the backscatter issue.

