

# INTOVA

Enhancing Recreation

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**ASIAN LABOR TURMOIL:** As reported in the media and probably experienced with other suppliers, there have been some very significant issues with labor in Asia. Many factories are experiencing unprecedented problems in finding workers and there is serious upward pressure on wages. The immediate impact of this is delayed production. We apologize for problems this has caused in our supply chain and appreciate the support and understanding from our valued customers and consumers. It has been a VERY challenging year but we are starting to see the light at the end of the tunnel!!! Longer term, we will probably see prices start to move up but will do our best to limit any increases.

**PRODUCT STREAMLINING:** One result of the labor issue is that Intova has decided to streamline the product range and focus on key areas. We will try and do a better job with fewer products. One of the first categories to be cut will be the Underwater Lighting Accessories. We will focus on our new single and double SSFL base stay system with industry leading prices. The remainder of Light Accessories will be discontinued and we will be clearing inventory. Please get your orders in now for remaining stock!!!



Intova ISS 4000



IC12 Camera and waterproof housing



Ultra torch



New IWAL wide angle lens

**NEW PRODUCTS:** The ISS 4000 strobe will replace the ISS 2000. The new model will be substantially smaller in size and offer a much faster recharge cycle along with a continuous power variation dial instead of 4 preset buttons. Cost remains the same but diffuser is now included with kit.

IC 12's are shipping and receiving a very solid response from the field. Unprecedented value!! New shipments will include a White Balance board and instructions. This is one the most important areas in underwater photography and we are trying to help consumers both understand and utilize the technology for improved photos. The WB board is compact and designed to be carried with camera.

**ULTRA TORCHES:** New Ultra torches will be available in late July. 6 AA batteries, 220 lumens bright and a 3 position tail switch. This light is a little larger than our standard hand-holds but should be a winner!!!

**IWAL:** Redesigned wide angle lens features glass optics designed in Japan. A much wider rear lens and relocation of the 46mm thread mounts make this a universal lens.

**YOU TUBE:** Intova will develop a range of video's that will be incorporated in new website and You Tube. The most amazing is the quality of video on the low priced SS 1000. Check out our first posting at:

<http://www.youtube.com/watch?v=-7QFHp2xB7c>

Have a great video or Photo taken with an Intova/Snap Sights product?? Please send them to [William@intova.net](mailto:William@intova.net) to be included on sites.

**NEW WEBSITE:** We have been working hard on developing a new website and will roll it out in July. To view, please visit: <http://www.intova.net> . Please note the 5 Diamond section. There is a lot of work to be done in this area and we appreciate your input and collaboration.