



NEW PRODUCTS in May:



SP8 Camera:

Waterproof to 30 feet, metal body, 3X internal optical zoom, shock resistant



SP88H: Housing for SP8

Housing for SP8 waterproof to 135'/40 meters. Dual Oring, Shock absorbent, polycarbonate construction.



SP88K: Camera and housing

with optional lens mount and Close up lens



SP88K: Camera and housing

with optional lens mount and Wide angle lens.

HELP!!!! We are developing new marketing materials and need creative photos of people using our products in different conditions. Send your photos to Gallery@intova.net. We will select 2 photos in each category and send the winners FREE merchandise. The categories are: Digital Cameras, Film Cameras, Storage, H2O Man, Torches and Accessories. We will be looking for creativity, extreme environments, clear presentation of Intova products, and sharp resolution. Winners will be posted on our website Galleries section and will receive FREE Merchandise. Prizes are: Digital Cameras -SP8, Film cameras-SS01, Torches-IFL 660, Storage-SB AB, Accessories-ISS 2000 and H2O Man a new G3.

On a related note, we also would like to hear your ideas for marketing programs. Bear in mind we are a small company with a limited budget. We must focus on creativity and not big budget productions!!!

PRODUCT FOCUS: INTOVA TORCHES: Waterproof Torches is our youngest and fastest growing product category. Our aluminum torches are waterproof to 400 feet and feature super bright, lifetime CREE LEDs. Read consumer reviews on line and understand why this category is growing so rapidly. The Intova IFL 660 or "Nova" is a 4.7 watt torch with a magnetic slide switch and a concentrated beam. 2 CR 123 batteries provide 10 hours plus of bright burn time. The Nova wide angle has the same features plus a wide angle lens for a LARGER view area. The Supernova is our brightest torch with 3 LEDs and rechargeable lithium ion batteries. It features a lantern grip, three position tail button switch, and video mount Stay tuned as we have 5 more lights in development and will be releasing new models throughout the year.

SP88H HOUSINGS: The first run of housings for the SP8 camera came in and sold out within 10 days!!! This compact housing allows full button control of the SP8 camera to a depth of 135 feet/40 meters. The camera features many auto modes and is waterproof to 30 feet. The housing has a dual O ring design and shock absorbent spacers. Combined with the waterproof and shock absorbent features of the SP8 camera, this is a tough and robust package that many customers are featuring as a rental package. REMEMBER-Intova warranty does not cover rental use so replacement cost needs to be calculated into package pricing. More housings are in production but orders are flying fast!!! Call your sales rep to get in the queue.