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**New Staff joining Intova:** As Intova grows, systems and staff must change to meet new demands. Towards that end, Intova just completed a major software upgrade that took 4 months to implement. We apologize for any disruptions in service. We have also added 3 new staff members.



**Jasmin Shinn** will help with order processing, EDI, and AR. **Kevin Lackey** is now heading our Customer Service department as well as Government Sales and Sales Administration. **William Matsumoto** is our first dedicated Marketing professional and is developing new promotional materials and programs. We welcome these hardworking new staff members and are excited by the additional talent they bring to the company.

**3 New Products:** In addition to new staff, we have 3 exciting new products to be introduced over the next 30 days.



**H2O Man Duo:** Combines the Extreme and Swim earphones into one package. The MP3 player works with either earphone style so the package includes one player and both earphones. Best of all, pricing remains the same!! Intova was the first company in the world to market a waterproof MP3. The duo is our 6th generation product and keeps us at the forefront of the industry. There is no product on the market that can compare for flexibility, sound quality and price...Intova value!!! Contact your sales rep, these are ready to ship.



**IC12:** Newest in the Intova range of waterproof cameras, the IC12 features a waterproof housing with a 180' depth rating, 12MP CCD, 720p HD video, 3x optical and 4x digital zoom, rechargeable lithium ion battery and a shutter speed twice as fast as IC10. A new Fujitsu Digital Signal Processor dramatically improves overall processing speed. This package will include a white balance board and instructions on setting manual white balance. Best of all, the price will pleasantly shock you!!! Contact your sales rep for pricing and availability (end April).



**Tactical Torch:** Developed for the US Army, our new Tactical Torch features a wide angle beam, silent tail switch (full/30%/strobe) and a 200 foot depth rating. Designed to mount on a rifle barrel, the end cap and barrel are a consistent 1" diameter. As the torch business continues to grow we are proud to be supporting our Armed Forces and have many new models in development.

**Photo Tips:** Light, Light, Light!! Whether above or below water, light is the single most significant factor that will affect your photos. Too much light and your photos wash out. Not enough and they get grainy and blurry. Outdoors, the sun is the most common source of light. Above water, keep the sun to the front of the subject to avoid backlighting. Underwater, try to shoot level or slightly downwards for the same purpose. In past newsletters we have discussed how colors change with depth underwater and the value of an external strobe. Above or below water, experiment with different strobe power outputs and diffusers to get just the right amount of light.