

INTOVA

Inspired by Innovations

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TOVATEC

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SEARCH FORCE
SERIES TORCHES

- Fire Light
- Utility Light
- Spot Light
- Security Light
- Compact Security Light
- Tactical Light
- UV Light

TOVATEC is born: For marketing reasons and trademark considerations, we will be rebranding torches as TOVATEC. Several new models will be introduced under 2 series: Dive Force and Search Force. Part of the effort in rolling out this new brand is to try and control internet discounting. TOVATEC dealers must follow MAP policy or lose the right to carry the brand. Distribution will be controlled much more tightly to protect legitimate dealers. Ask your sales rep for further details on MAP policy.

New models include Fire and Utility which are available for shipment now, Meganova will be available in early April., Security, Compact Security and UV Light in May. Watch for the exciting new SPOTLIGHT in June. Stay tuned for product introduction information.

Close out items: Alas, some old friends will depart the line. As rising material and labor costs continue to plague the manufacturing base, we must carefully review products to ensure their continued viability. The HL-1 promotional torch will be discontinued so we can focus on our core torch business of aluminum bodies with ultra bright LED's. Other models on the close out list are the SC 25 and SC 100 waterproof boxes.



New SS01 in packaging

SS01's are back in the pipeline!!! The redesigned SS01 is back in full production with all backorders being filled by mid month. Production will continue unabated going forward so supply of this ever popular model will be back on track for summer sales.



Leak-Sorb

Leak-Sorb: We are excited to announce a new product; "Leak-Sorb" is a condensation prevention tool like our Silica beads. It has the added benefit of significant water absorption capability. Available for order now. Ask your sales rep for further details.

SAVESAVESAVE: Want great savings on torches, digital cameras, SS01, SS04 and other models?? We have a number of scratch/dent and demo items and brand new cameras with expired film. Still under warranty and great savings!!! Please contact kevin@intova.net if you are interested in further info on these.