



Focus on Video: Intova is developing a range of new video products and accessories as well as redirecting marketing efforts to help bring new attention to video capability. We will be featuring You Tube Ready labels in much of our future packaging and signage. Our two least expensive cameras deliver surprisingly good video for the price. The SS 1000 and CP9 both feature CMOS chips while the other cameras feature CCD.

CCD stands for Charge Coupled Device and CMOS stands for Complimentary Metal Oxide Semi Conductor. Chip technology is changing rapidly and both types are being used in many new and improved ways. In general however, for consumer type cameras, CMOS will deliver better video and CCD better still photo. Both chip types convert light to electric charges to electric signals. CCDs process the light through the multiple pixels and into 1 or very few output nodes. In CMOS every pixel has its own output converter. CCD images, because they are processed “centrally” provide more uniformity in image quality. CMOS chips have less light capturing ability and less uniformity in image.

Stay tuned for upcoming HD Video products and new video lighting systems.



SS1000 New packaging: The SS 1000 has completely redesigned packaging featuring You Tube Ready and Extreme Sports. We have also created a new look with an insert piece that acts as a new front cover. The insert pice can be customized for co branding opportunities.



Another new item : We have developed a new low cost base stay to replace our existing SSFL. Price remains the same but the new unit features a modified tripod screw that will be universal and fit virtually all housings. An optional arm can be added to have a double arm system at a very low cost

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