



NEW PRODUCTS in January:



Sport 8 Camera: waterproof to 10 feet, shock resistant, compact, internal zoom 8 megapixel camera. Great pricing, great features!!! Housing available in late February will increase depth to 130 feet.



Supernova torch: The name says it all-anodized aluminum torch with 3 super bright CREE lifetime LEDs and a rechargeable lithium battery. This ergonomic light is waterproof to 400 feet and its wide angle beam provides great torch or video applications.



H2O Man G3: Our 3rd generation waterproof MP3 player features micro SD card storage up to 8MB. This lightweight and comfortable system is fully contained on the headband and provides superb audio quality in any environment.



IC 10: 10 megapixel camera, 3" LCD, 3x optical zoom and 180 foot housing. Our highest megapixel camera yet.

2008 brought a lot of challenges to the global economy and indications are that this will continue well into 2009. At Intova, we are committed to developing new programs and products to help build profitability for our sales channel partners.

5 Diamond Dealer program:

Recognizing that key dealers are essential to success, the 5D program was developed to recognize and reward top tier dealers. These retailers order Intova products consistently and support the full product range. They offer training, after sales support, aggressive price points and follow Minimum Advertised Price. 5D dealers may be appointed by a distributor or directly by Intova.

Benefits for 5 Diamond Dealers include:

- ◆ Password protected web page
- ◆ Listing on website for consumer directory
- ◆ Monthly 5 Diamond Discount program
- ◆ 5 Diamond retail corner
- ◆ Customized POP and window stickers
- ◆ On Line Selling tools

PADI Promotion: Asia Pacific PADI dealers will have an opportunity to offer special discounts on IC 800 cameras in conjunction with PADI's Digital Underwater Photography Course. PADI will send information on this promotion to all PADI Members and Dive Centers in the region. Start date is February 1 and we look forward to offering this program to more regions soon.

HAPPY NEW YEAR!!!